The #1 Unified Business Management Solution: ERP/Financials, CRM, eCommerce, Point Of Sale, Marketplaces, Fulfillment, Marketing Tools and More.

SELL MORE. WORK LESS. INTRODUCING...









Sales by City





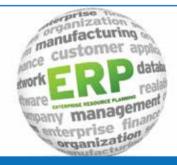
and increasing every week



FOUNDED 2003



RELEASED 2007





600+ MAN YEARS OF CODE



100% EMPLOYEE OWNED



✓ All Core ERP Modules

The Community Edition includes light

Versions of all core ERP modules

Unlimited Records
Unlimited customers, unlimited
inventory items and unlimited
transactions

V 100% Free
Really. No joke. 100% Free
Now allows up to 50 users!

On Premise

The Community Edition is designed to be run locally and does not include web services

Smart Upgrade For...
The Community Edition is a smart

The Community Edition is a smart upgrade for those running off the shelf applications like Quickbooks or any 'dead end' ERP solution





Includes Additional Modules

The Essential Edition adds shipping, eCommerce and Point of Sale.

Optional eShopConnected

Connected to third party shopping cart solutions and marketplaces like eBay and Amazon.

Includes 24/5 Tech Support

The Essentials Edition includes our 24/5 customer care support package.

On Premise or Cloud

The Essentials Edition is available both on premise and in the cloud.





Includes More Modules
The Professional Edition adds CRM,
Business Intelligence and Warehouse
Management.

#### Includes Advanced Features

The Professional Edition includes many advanced features that are not included in the other editions.

#### Easily add Optional Modules

The Professional Edition can be extended with optional modules by Connected Business and it's Partners.

#### Customisable

The Professional Edition includes all the customisable tools and can be extended with plug-in and other customisations.







By using the upsell tools built into Connected Business, we have increased our average order by £150 since we switched from Quickbooks. For us, that's £3 million a year in additional sales!

Our biggest regret is not moving to Connected Business sooner!





We love how the Connected Business Allocation & Reservation feature gives us total control of our inventory. Our sales team can now give accurate ship dates based on incoming purchases and presell items before they arrive. This has had a dramatic effect on our inventory turns, cash flow, and customer satisfaction.





With Connected Business, the Accounting is completely automatic. This allows our staff to focus on their work, while the real-time financial data allows for smarter business decisions.

"



Forrester believes that B2B sellers who ignore their customers' online preferences risk losing market share to digitall-forward competitors in the coming years.

99

FORRESTER®

# B2B eCommerce is Twice The Size of B2C

£290 BILLION B2C eCommerce Sales £600 BILLION B2B eCommerce Sales

81%

of B2B Buyers would choose a supplier that offers online ordering over an equal supplier that does not.





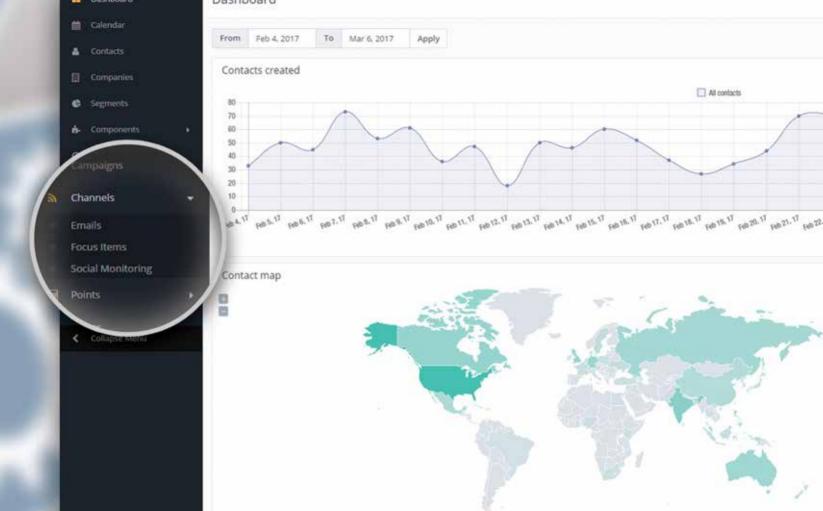
We were skeptical to invest in eCommerce based on previous failures. Since moving to Connected Business our eCommerce sales have exploded, In 2016 our combined B2B & B2C eCommerce sales grew over 80% to over £17 million and continues to grow with no end in sight...





We use the CRM and Automated Marketing tools to manage leads and market to our existing customers and prospects. For example, every two weeks we send a new products email campaaign that includes a coupon code.

Incredibly, the sales generated by each campaign exceeds our best tradeshow.



We use the Point of Sale in our factory store, showroom and at tradeshows. We love the iPad version because we can download it from iTunes and immediately be productive.





Connected Warehouse has made a big impact on the way we fulfil orders, print shipping labels, take stock, and manage our warehouse operations. Not only can we ship faster with fewer mistakes, but it also increased the efficiency of our entire business.





Connected Business is designed for today's connected business. Connect with Online marketplaces, Shopping Carts, EDI Providers, External Order Systems, Third Party Logistic Companies (3PL) and more!





Connected Business was designed to be scalable and customisable. Whether you are shipping hundreds of thousands of items a day or need to customise the solution to meet your exact requirements, Connected Business gives you everything you need to succeed.





#### **Connected** dusiness

#### **UK/IRELAND OFFICE**

- 12A Altona Road East, Lisburn, County Antrim. BT27 5QB
- +44 (0) 28 9263 9594
- www.connectedbusinessuk.cor www.connectedbusiness.ie
  - Take a video tour of Connected Business at www.connectedbusinessItd.com/tour